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Sponsors, please note: business logo, family photos or copy ready art due March 18

| Sponsor Level | \$ Amount | Advertising Benefits | Auction Tickets/Table | Ad Specs |
|-------------------|---|--|---|--|
| PREMIER | \$5,000 | <ul style="list-style-type: none"> • Full page color ad in auction guide / program with premium placement • 3'x6' Full color banner in St. Nicholas car line from March 1 through May 27 • Prominent display of business logo or name with link on St. Nicholas auction website • Weekly feature of business logo or name on St. Nicholas Facebook and Instagram pages | <ul style="list-style-type: none"> • Eight tickets to auction • Eight seat reserved table at auction with sponsor name / logo signage | <ul style="list-style-type: none"> • Vertical ad (7.5" w x 11" h) • Horizontal banner |
| SUSTAINER | \$2,500 | <ul style="list-style-type: none"> • Full page color ad in auction guide / program with premium placement • 3'x6' Full color banner in St. Nicholas car line from March 1 through May 27 • Prominent display of business logo or name with link on St. Nicholas auction website • Weekly feature of business logo or name on St. Nicholas Facebook and Instagram pages | <ul style="list-style-type: none"> • Six tickets to auction | <ul style="list-style-type: none"> • Vertical ad (7.5" w x 11" h) • Horizontal banner |
| DIAMOND | \$1,958 <i>[IN HONOR OF SCHOOL FOUNDING YEAR]</i> | <ul style="list-style-type: none"> • Half page color ad in auction guide / program • Full color 30"x38" yard sign in St. Nicholas car line from March 1 through May 27 • Prominent display of business logo or name with link on St. Nicholas auction website • Weekly feature of business logo or name on St. Nicholas Facebook and Instagram pages | <ul style="list-style-type: none"> • Four tickets to auction | <ul style="list-style-type: none"> • Horizontal ad (7.5" w X 5" h) or • Vertical ad (3.75" w X 9.75" h) • Horizontal sign |
| BENEFACTOR | \$1000 | <ul style="list-style-type: none"> • 1/3 page color ad in auction guide / program • Full color 22"x28" yard sign in St. Nicholas car line from March 1 through May 27 • Display of business logo or name with link on St. Nicholas auction website | <ul style="list-style-type: none"> • Four tickets to auction | <ul style="list-style-type: none"> • Horizontal ad (7.5" w X 3.5" h) |
| PATRON | \$500 | <ul style="list-style-type: none"> • 1/4 page color ad in auction guide / program | <ul style="list-style-type: none"> • Two tickets to auction | <ul style="list-style-type: none"> • Horizontal ad (7.5" w X 2.5" h) • Vertical ad (3.5" w X 5" h) |
| FRIEND | \$250 | <ul style="list-style-type: none"> • Text listing of name or business in auction guide / program | <ul style="list-style-type: none"> • Two tickets to auction | <ul style="list-style-type: none"> • Text listing |