



2020 GATSBY GALA AUCTION

Sponsorship Benefits

PREMIER \$5,000

- **Eight tickets to speakeasy preview party**
- **Eight tickets at reserved table for auction gala**
- Full page color ad in auction guide / program
- Full color banner in St. Nicholas car line from receipt of sponsorship through end of school year
Prominent display of business logo or name with link on St. Nicholas auction website
- Special recognition by auction committee during the event

SUSTAINER \$2,500

- **Six tickets to speakeasy preview party**
- **Six tickets to auction gala**
- **Full page color ad** in auction guide / program
- **Full color banner in St. Nicholas car line** from receipt of sponsorship through end of school year
- Prominent display of business logo or name with link on St. Nicholas auction website
- Special recognition by auction committee during the event

DIAMOND \$1,958 [IN HONOR OF SCHOOL'S FOUNDING YEAR]

- Four tickets to speakeasy preview party
- Four tickets to auction gala
- **Half page color ad** in auction guide / program
- Prominent display of business logo or name with link on St. Nicholas auction website
- Special recognition by auction committee during the event

BENEFACTOR \$1,000

- **Four tickets to speakeasy preview party**
- **Four tickets** to auction gala
- **1/3 page color ad** in auction guide / program
- **Display of business logo or name** with link on St. Nicholas auction website
- **Special recognition** by auction committee during the event

PATRON \$500

- Two tickets to speakeasy preview party
- Two tickets to auction gala
- **1/4 page color ad in auction guide / program**

FRIEND \$250

- **Two tickets to speakeasy preview party** held on Wednesday, March 18 at The Read House
- **Two tickets to auction held Saturday, March 28 at Chattanooga Golf & Country Club**; includes silent and live auction, hearty hors d'oeuvres, beer & wine, and entertainment
- **Line listing of name or business** in auction guide / program



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Additional Sponsorship Opportunities

PROHIBITION PACKAGE SPONSOR \$2,500

- Six tickets to speakeasy preview party
- Six tickets to auction gala
- Full page color ad in auction guide / program
- Full color banner in St. Nicholas car line from receipt of sponsorship through end of school year
- **Sponsorship of Prohibition Package** upgrade for attendees, including:
 - Company logo on keepsake glasses for signature cocktails
 - Signage at gaming area (blackjack and roulette tables)
 - Company name on wristbands for package purchasers
- Prominent display of business logo or name with link on St. Nicholas auction website
- Special recognition by auction committee during the event

VALET SPONSOR \$1,000

- Four tickets to speakeasy preview party
- Four tickets to auction gala
- 1/3 page color ad in auction guide / program
- **Sponsorship of valet parking**, including curb signage and opportunity to place drink coozies, postcards, keyrings, etc. in attendee cars
- Display of business logo or name with link on St. Nicholas auction website
- Special recognition by auction committee during the event